

make the most of the hidden and explicit possibilities of increasing the organization's innovative activity.

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Zimina K. O., PhD Krupskyi O. P.

Oles Honchar Dnipro National University (Ukraine)

ENTREPRENEURSHIP IN UKRAINE: PROBLEMS AND PROSPECTS

Entrepreneurship is one of the main parts of the market economy, which shows the level of stability in the country. Since the moment of signing and becoming independent, modern Ukraine have been trying to overcome a planned economy, which has a big influence on the development of entrepreneurship in the country.

In the works of K. Marx and T. Veblen, entrepreneurship is viewed as a dysfunctional phenomenon of the social system. Karl Marx fully identified the entrepreneur with the capitalist, saw in him only the investor of the production process and the exploiter of the proletariat [1].

Analysis of the current state of entrepreneurship shows that political instability causes damage to the economy of Ukraine [2]. The main problem for our country is business. Its level is not high enough, compared to other countries, and needs to be improved. There are problems at each of the levels, whether macro or micro. Some of them are so global that even the most radical economic reforms cannot help to solve them. Identify the main problems of entrepreneurship, which become a barrier to its development in general (Fig. 1).

It is important that one of the main directions of strengthening the competitiveness of domestic business, whose value is often underestimated, is providing a high level of innovation activity enterprises. Unfortunately, only 11% of Ukrainian industrial

enterprises are active in innovation, which resulted in its low level International Competitiveness [4].

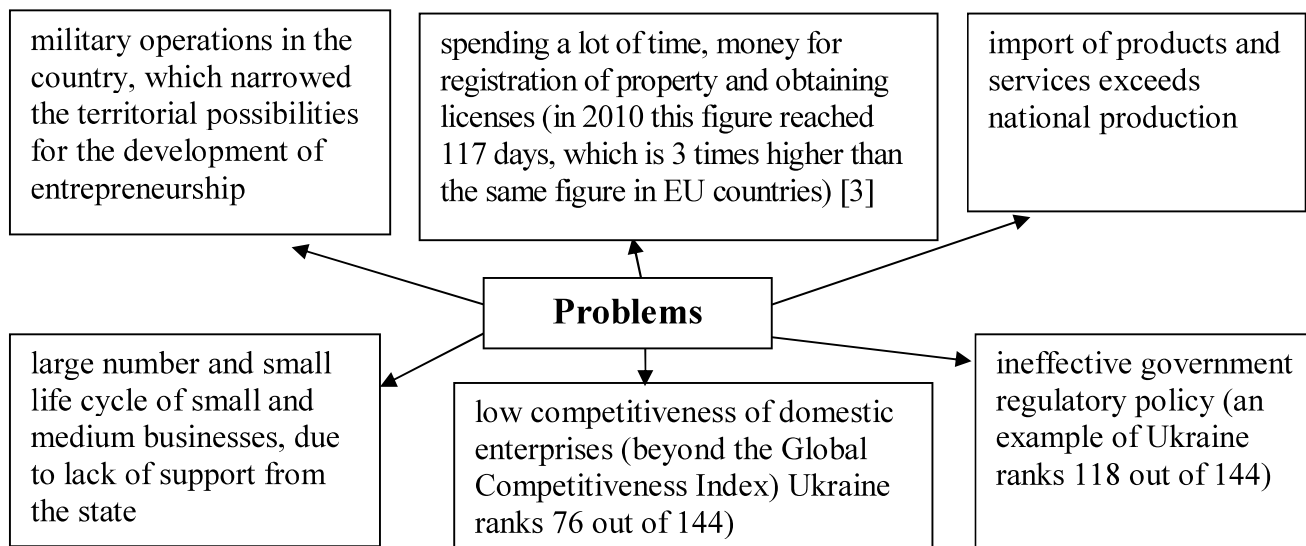


Fig.1. Entrepreneurship in Ukraine: Problems

Source: built by the author on the basis of [2; 3]

In 2010, for Ukraine ranked 89th (out of 139 countries), in 2009, with the overall rating of global competitiveness year – 82 place (Poland – 46, Russia – 63), by rating) Gom for innovation factor – 80th place (Poland- 46, Russia – 73) [5]. It should be noted that Ukraine has welcomed significant prospects for development, provided that it enters the EU. These can be attributed to: financial globalization activities that enable to overcome a number of legislative restrictions and norms that exist within the boundaries of national borders; liberalization of trade and politics is taking place the regime for commodity markets and services markets, capitals and stock markets significantly reduces the level customs tariffs, cancel many restrictions; influence External global factors for the development of the national economy will be more powerful than impact internal national development factors. For such the conditions of entrepreneurship really become popular and multinational, awareness and formation Effective communications help reduce a cost, which leads to new investments, the growth of the welfare of citizens and increased productivity [6].

After considering all the above problems and data, we can confirm the absence of any business development, compared with other developed countries. Despite of the policy flaws, in the field of entrepreneurship Ukraine still has development prospects. Sticking to the aspects outlined below, it can achieve positive changes in the short and long term:

- Creating effective competitiveness among enterprises;
- Temporary cancellation of taxes for medium and small businesses;
- Structural expansion of supply in the domestic market;
- Creating more jobs and increasing employment;
- Regulation of tariffs in favor of the national manufacturer;
- Development of public-private partnership in Ukraine

Ukraine now is in the process of becoming a social, legal, and economically efficient state and this causes problems at a lower level, which lead to a deterioration in the state of entrepreneurship. By taking concrete measures towards the development of entrepreneurship, we will be able to overcome those global problems in the economic, social and legal aspects. We will be able to overcome those global problems in the economic, social and legal aspects, by taking concrete measures towards the development of entrepreneurship.

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Біла Г. С.

Дніпровський національний університет імені Олеся Гончара (Україна)

ТЕОРЕТИЧНІ ЗАСАДИ СОЦІАЛЬНО-ЕКОНОМІЧНОЇ ЕФЕКТИВНОСТІ ФУНКЦІОНУВАННЯ ПІДПРИЄМСТВА

Розвиток економіки України переходить на новий етап – інноваційний розвиток, що потребує нових вимог у господарській діяльності підприємств. Організація виробництва, забезпечення працівників підприємства соціальним