
СУЧАСНІ ТЕНДЕНЦІЇ РОЗВИТКУ ПІДПРИЄМНИЦТВА В УКРАЇНІ ТА ЄВРОПЕЙСЬКОМУ ПРОСТОРІ

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PROBLEMS AND PROSPECTS OF ENTREPRENEURSHIP DEVELOPMENT IN UKRAINE

Today in Ukraine despite the stimulation of entrepreneurial activity in the country there is no significant improvement in the qualitative and quantitative characteristics of the development of entrepreneurship.

The development of small business at the regional and local levels is hampered by the following systemic problems [3]:

- financing of regional programs for the support and development of small business is not guaranteed and irregular;
- imperfect control over the use of funds allocated to small enterprises;
- there is no interaction between large and small businesses at the regional level;
- due to the general economic and political situation in the country, the development and location of small business is very uneven, and in depressed regions the pace of small business development is insignificant.

In Ukraine, there are also no clearly defined directions of state support for small businesses at the regional level.

Therefore to support and determine the main prospects for the development of small entrepreneurship at the regional and local levels it is necessary to:

- bring the existing regulatory acts of local state administrations and local governments in line with the principles of state regulatory policy, develop a mechanism for partial reimbursement from local budgets of interest rates on loans attracted by small and medium-sized businesses for investment projects; form regional databases on investment proposals of small enterprises, which means to contribute to the formation of a favorable business climate [2];

- in order to create new jobs, reduce unemployment and stimulate the development of entrepreneurship, regional authorities need to provide one-time financial assistance to start their own business, «During retraining and improving the skills of the unemployed, special attention should be paid to the professions, which are not

only in demand in the labor market, but also give the opportunity to start their own business» [4];

- in rural areas, it is necessary to develop mechanisms for the provision of material assistance to small enterprises producing environmentally friendly agricultural products engaged in its processing and export, to promote the reorientation of the released labor force to new types of activities in agriculture and in the development of «green tourism», «To promote the attraction of the unemployed, registered in cities, to employment in newly created jobs in rural areas» [4];

- to encourage the holding of regional competitions (tenders) for the purchase of goods and services by small enterprises at the expense of state and local budgets, as well as the participation of entrepreneurs in the implementation of regional orders [2];

- to stimulate the introduction of innovative and energy-saving technologies in the regions by co-financing projects in the scientific, technical and innovation spheres implemented by small enterprises, to organize the implementation of quarterly monitoring of the availability of space for industrial and non-production premises that are in communal ownership [1];

- to form the database in the regions, which is accumulating and organizing information by the norms of the current legislation of Ukraine, information and analytical materials of the development of entrepreneurship in the region, price situation, regulatory policy, existing banking institutions and credit unions with a list of their services in the area of lending to small businesses [3].

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