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MODERN RESEARCH IN THE FIELD OF SOCIO-ECONOMIC SCIENCES AND INFORMATION TECHNOLOGIES

In the modern world, socio-economic sciences and information technologies are interconnected and complement each other. The use of information technologies in socio-economic research makes it possible to increase the speed and accuracy of data collection and analysis, which allows making more reasonable conclusions and recommendations.

One of the main advantages of using information technologies is the ability to cover a much larger amount of data, which allows for a more comprehensive and thorough analysis of socio-economic processes and phenomena. The use of artificial intelligence and machine learning in the study of socio-economic processes makes it possible to predict the development of the situation in the labor market, in the market of goods and services, which helps to increase the efficiency of decision-making.

The use of information technologies in socio-economic research is a necessary component for increasing the competitiveness of enterprises and countries as a whole. Research conducted using information technologies can become the basis for the development of innovative products and services, which can contribute to increasing the profitability of enterprises and raising the standard of living of the population.

However, the use of information technology in socio-economic research can create certain challenges and problems, such as:

- lack of standards and data quality assessment methods,
- the possibility of abuse and violations of privacy,
- risk of uncontrolled use of data.

Therefore, it is necessary to solve these issues, to develop standards and ethical principles for the use of data, to ensure the compliance of research with socio-economic norms and values.

Information technology can also help solve socio-economic problems at local and global levels. For example, with the use of information technologies, it is possible to develop and support public initiatives and organizations that work on the development of social and economic projects. In addition, information technology can help increase the availability of education and health, which are important components of socio-economic development.

Recently, regional economists have been paying special attention to information technologies. This is due to a number of factors:

- 1. Information technologies make it possible to store, process, and transmit huge amounts of information, thanks to which it is possible to carry out a deeper and more complete analysis of the development of territorial social systems of various hierarchical levels, primarily regional, since even an elementary description of such systems requires the possession of powerful layers of data.
- 2. Thanks to information technologies, it is possible to manage not only complex production processes, but also territorial social systems of different hierarchical levels.
- 3. Information technologies, which are the basis of modern research in all fields of knowledge, are increasingly gaining ground in regional economic science.
- 4. Information technologies led to the discovery of the attribution of information (understanding of information as an integral property of the whole matter, i.e., its attribute in general and territorial social systems, in particular). This means that information technologies can be considered as an organic component of the territorial social system "region", and, on the other hand, it is precisely thanks to the information technologies, it has become possible nowadays to provide an in-depth study of the integrity and structure of this system, to organize its space.

- 5. On the basis of information technologies, a new universal way of developing social structures informationalism has crystallized in the public bowels of various types of social systems. If, for example, material production is characteristic of capitalism, then under the conditions of informationalism, information is produced, that is, it is transformed into a commodity.
- 6. The development of information technologies made it possible to create and substantiate the theory of the information society (a society in which the role of information is growing at an increasing rate) and the theory of the information society (a society characterized by specific forms of social organization based on information technologies, which have turned into a fundamental source of production and power). These theories allow a new consideration of the problems of the perspective development of the economy of the regions, in particular from the standpoint of the mutual coherence of building an information society at the regional and national levels.
- 7. Thanks to information technologies, opportunities have arisen to generate new knowledge about the region as a complex territorial social system, about its relationships with other systems and subsystems, to create new methods of communication.
- 8. The use of information technologies is a transition to a qualitatively new step not only in the development of the productive forces of the region, but also in social development in general.

The study of information technologies, their impact on the development of a specific region should take place taking into account the factors outlined above.

Therefore, the use of information technologies in socio-economic research is a key factor for achieving sustainable and balanced development of national and global economies. However, it is important to ensure the ethical use of data and to ensure control and accountability for its use in order to increase public confidence in the results of socio-economic research.

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COOPERATION OF UKRAINE WITH THE INTERNATIONAL FINANCIAL CORPORATION

It is a well-known fact that the International Finance Corporation is a specialized agency of the UNO. Its main activity is aimed at financial support and development assistance to countries with low income per capita, with financial and economic instability. Providing recommendations on corporate governance of companies and banks, the development of agribusiness, leasing, recommendations to improve the conditions of management are within its competence. Ukraine joined IFC in 1993. Since then, Ukraine's cooperation with this influential international, monetary and financial organization has been actively developing. IFC helps Ukraine improve the standard of living of the population, solve problems with financing, provides effective assistance in reforming and developing the national economy. Partnership with IFC is an important component of the banking system of Ukraine.

IFC's cooperation with Swedbank began in 2005. At the beginning of cooperation, our state was advised and provided with practical recommendations at the level of conducting financial affairs according to international standards.

On August 27, 2008, IFC announced the continuation of its partnership with «Swedbank», namely in the direction of allocating funds for lending to small and medium-sized enterprises and mortgage financing for individuals. «Swedbank» OJSC and «Swedbank Invest» CJSC allocated loans in the total amount of \$70 million from their own account. Also takes an important part in the mobilization of loans totaling almost 69 million dollars [3].